



Simcoach Games needs local support to compete for \$100,000 Chase Mission Main Street Grant

For immediate release

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Contact: Alexandra Cole, Marketing Director (acole@simcoachgames.com)
Anthony Zabiegalski, Producer (azabiegalski@simcoachgames.com)

Help Simcoach Games grow and give back to the community by voting online before June 19, 2015! Simcoach Games is excited to announce our application to the Mission Main Street Grants competition by Chase. Clients, fans and community members can show their support by voting online at www.missionmainstreetgrants.com/b/29433 using Facebook Connect.

This grant will accelerate our existing development plans for the Simcoach Skill Arcade, a mobile app that will empower underemployed and unemployed applicants to learn, practice and showcase the skills employers demand. From the business side, companies and organizations will be able to view applicants' profiles and achievements, giving them direct access to a pipeline of pre-trained, pre-qualified applicants.

"Over the past ten years we have seen the same problems over and over again at companies in all industries," says CEO and Founder Jessica Trybus. "Employers need applicants with a basic understanding of the job requirements and the soft skills to help them succeed. Applicants need a way to show they are ready to work that goes beyond the traditional resume or job application form."

Trybus explains, "The Simcoach Skill Arcade bridges the gap between employers and applicants and is a scalable, mobile application that can be used by anyone, anywhere. It will empower and encourage applicants as they move through the hiring cycle and provide employers with the necessary tools to train, engage and retain their workforce."

The voting deadline is June 19, 2015 and grant recipients will be selected by expert panelists. Simcoach Games needs your help to earn the 250 votes that will ensure our application makes it to the panel. Thank you for your support!

About Simcoach Games

Simcoach Games designs and develops video games that enable learners to achieve sustainable behavior change. We make learning simple, interactive and measurable. A spinout of Carnegie Mellon, Simcoach Games has been a leader in the gamification of learning since 2005. For more information, visit www.simcoachgames.com.

About Mission Main Street by Chase

Demonstrating an ongoing commitment to small business, Chase launched Mission Main Street Grants, a program that will award 20 grants of \$100,000 to small businesses across America. By completing a business profile, a grant questionnaire, and meeting relevant eligibility requirements, small businesses will have access to special offers from the Premier Sponsor, LinkedIn. Chase is committed to helping small businesses so they can take big steps for their business and community. The 20 grant recipients will be announced in September 2015. For additional details about Mission Main Street Grants visit www.MissionMainStreetGrants.com.